

Highlands Community League

Board meeting, 14 Nov. 2011; 7:00 p.m.

Present: President Susan Petrina-Prettie; vice-president Howard Lawrence; membership director Rhoda McDonough; treasurer Susan Ruttan; communications director Barb Martowski; events/social director Yvette Cioran; sports director Geoff Lilge; secretary Allan Mayer.

Guest: Brett Farquharson

Absent: Civic affairs director Lance Beswick.

Call to Order: Chair Susan Petrina-Prettie called the meeting to order at 7:10 p.m. Introduction by Susan P-P of Allan Mayer, new HCL Secretary

Agenda: Moved by Susan Ruttan, seconded by Barb, that the agenda be approved. Carried.

Introduction of guest: Brett Farquharson, Highlands resident and recruitment officer at Concordia University College.

Minutes: Moved by Susan R, seconded by Rhoda, to approve minutes of Oct. 17 with date change for November board meeting. Carried.

Correspondence:

1. Package of information regarding Edmonton Neighbourhood Watch Program Society will be passed along to Neighbourhood Patrol members. TASK: Allan will take care of this.
2. Barb to investigate going price for old HCL piano, now located at home of the Klassens.
3. Susan P-P said Highlands Historical Society is seeking support of plan for the city to purchase former home of Marshall McLuhan. Home would house writer in residence and be used for professional meetings. TASK – Susan P-P will write letter of support and send it to Edmonton Arts Council.
4. Yvette said Edmonton Heritage Council grant available for creation of fabric banners to hang on lampposts along 112th Avenue to commemorate 100th anniversary of Highland Community. Local artists would develop a theme and design banners. Moved by Barb, seconded by Geoff, that Yvette pursue grant. Carried.

Announcements:

1. Susan P-P and Geoff said Halloween Party for kids, organized by Yvette, at Community Hall big success as was Halloween night event at Henry Martel

- Park, organized by Geoff. Park event cost under \$200. Geoff will look into possible purchase of tent for next year plus rental of lights and speakers from one company.
2. Susan P-P reported city hall transportation and infrastructure committee approved feasibility study for 112 Avenue "road diet" proposal on Nov. 1. There was good media coverage about the decision.
 3. Highlands Community Tennis Association president David Rossolatos honoured by Tennis Alberta for volunteer work. EFCL also recognized association's mini-tennis program.
 4. Susan P-P said Laurel Koslowski is departing as Community Recreation Co-ordinator, to be replaced, temporarily, by Brenda Smith. Brenda should be able to attend open house for new spray deck in December.

Reports:

President's Report:

1. Operating grant for 2011 was submitted to city. Due to changes in city procedures, HCL will apply for 2012 operating grant early next year instead of later in the year.
2. Lawn bowlers met with Laurel Koslowski to discuss development permit for veranda on their clubhouse.
3. Susan P-P met with Northlands rep and discussed plan for Northlands to offer free admission to select Northlands-sponsored events for Highlands community league members. Northlands rep will attend HCL board meeting in December.
4. Community garden needs a new leader as former organizers move on.
5. Bellevue CL holding volunteer appreciation night in Feb. TASK – Yvette to plan HCL involvement.

Treasurer's Report:

1. Susan R distributed HCL comparative income statement for September month end.
2. HCL set up PayPal account.

Membership report:

1. Rhoda said 123 memberships sold.
2. Some people getting membership discounts for local programs by saying they'll become members. Need to ask people to show membership cards in advance.
3. PayPal to be used at Mandolin Books to sign up for memberships and programs.
4. Rhoda wants to create a list of volunteers from membership list. Brett interested in helping out with this.

Communications report:

1. Barb reported HCL website numbers dropped a little bit but e-newsletter clicks are up. Deadline for next e-newsletter is Dec. 1. Latest 56-page HCL magazine at the printer.
2. Barb reported on Living Local Conference highlights. Barb and Howard attended.

Sports report:

Geoff said student handling rink supervision is taking ice-making course. Four students lined up to work on rink. Ice should be ready before Christmas.

Events/social/facility/program report:

1. Wrap on Halloween events and planned Holiday potluck for December 10.
2. Yvette to purchase new vacuum wand, broom, pan, mop and bucket for lounge. Moved by Susan R, seconded by Barb, to approve this purchase for \$150. Carried.
3. Yoga program going strong. Extra karate class for kids may be added.
4. Yvette will create website survey asking for input on type of programs and shows HCL should get behind.

Old Business

1. No update on Edmonton Bicycle Touring Club space rental.
2. HCL ice rink. Handled in sports report.
3. Proposed hall rental procedures. Pass codes can be given to renters if they are known to HCL.
4. Still looking for a few new board members.

New Business

1. Existing snow shovelling program for seniors – volunteer Snow Angels – better than one offered by Seniors Association of Greater Edmonton.
2. Historic naming of 112th Avenue. Howard suggests Marshall McLuhan Avenue. Board supports idea, Howard to explore how to approach city naming committee.
3. Annual Plan and Strategic Planning session, Board Development workshop. Susan provided board with draft annual plan outline for 2011-2012 to be discussed later.
4. Need for playground redevelopment committee discussed. Committee would prepare plan for new Highlands playground park on 62 Street and 113 Avenue. Yvette moved to strike committee, seconded by Susan P-P. Carried.
5. HCL new hall construction. Susan P-P talked about using shipping-containers as cost-efficient and time-saving construction model. Board identified need

to find key person to lead fund-raising committee. Next issue of HCL magazine will provide update on new building.

6. Next month's pub night is Dec. 9. Geoff organizing upstairs/downstairs function.
7. Brett Farquharson formally, and unanimously, welcomed to the board as volunteer director.

Next meeting: Monday, Dec. 5.

Adjourned: 9:15 p.m.